



WEST SLOPE STARTUP WEEK

DURANGO, CO
OCTOBER 6-10, 2025

Support our mission to provide **FREE** educational programming for rural Colorado entrepreneurs by becoming a sponsor for the 7th annual West Slope Startup Week

WSSW would not be possible without our community of supporters helping in a variety of ways. If the following describes you, please reach out to Cheri at development@startupcolorado.org

- You can provide in-kind support. Venues, snacks, drinks, equipment, supplies – it all makes a difference!
- Our key sponsor tiers are designed based on the growth of WSSW and the needs of the event budget. If you are interested in a level that better suits your budget, let Cheri know!

4K+

**NEWSLETTER
SUBSCRIBERS**

500+

ATTENDEES

1300+

**SOCIAL MEDIA
FOLLOWERS**

80+

**EDUCATIONAL
SESSIONS & EVENTS**

115+

**REGIONAL
SPEAKERS**

Visibility Opportunities	Presenting \$25,000	Title \$10,000	Track \$7,500	Program \$5,000	Session \$2,500	Partner \$1,000
Name on event signage and printed materials (for full week)	X	X	X	X	X	X
Sponsor the event at-large, Tracks, events, or sessions based on level	WSSW "Presented by"	*sponsor 2 Tracks	*sponsor 1 Track	*sponsor 1 event	*sponsor 1 session	
Sponsor announcement inclusion at key WSSW events	X	X	X	X		
Name and logo on event website	X	X	X	X	X	X
Logo on all pre- and post-event emails and other communications	X	X	X	X	X	X
Social media shoutout (Instagram, Facebook, LinkedIn)	10	8	6	4	2	
Opportunity to have a booth at the event (1-5 days based on level)	X	X	X	X		
Opportunity to lead an educational or resource session (further discussion with event organizer required)	X	X				
Additional customizable benefits	X					



“Quite honestly the best Startup Week I've ever been to. Incredibly organized, everyone was so friendly, and I couldn't be more excited to continue plugging in!

- 2024 WSSW Attendee”

2024 Event Impact

- Attendees represented **77 cities**, 68 of which were within Colorado.
- WSSW24 welcomed **330 first-time registrants**, demonstrating successful marketing and word-of-mouth efforts.
- **49% of companies** were in business for 4 years while half of attendees managed companies in the idea and launch stages, between 0-3 years in business.
- **18 industries** were represented across attendees, including Technology & Software, Food & Beverage, Finance, Marketing, Health & Wellness, Education, Clean Energy, and Manufacturing.
- **11 “Hometown Events”** were held in Craig, Carbondale, Rifle, Meeker, Montrose, Dolores, Delta, Grand Junction, Steamboat Springs, Pagosa Springs, and Gunnison.
- An estimated direct economic boost of nearly **\$552,000** for Durango as the host town.
- **More than \$350K** was invested in rural founders at the inaugural Startup Colorado Pitch Competition.

*2025 Track, Program, and Session Sponsorship

Title (\$10,000) and Track (\$7,500) Sponsors

- Title Sponsor: select 2 Tracks
- Track Sponsor: select 1 Track
- 7 Tracks available: Communication, Fun!, Makers, Money, People, Tech, Toolbox

Program Sponsors (\$5,000)

**each program/event has 100-200 attendees*

- Pitch Competition: 5 available
- Latine Program: 1 available
- Opening Night Party: 1 available
- Specialty Program (ex: 2024 included Climate and Sustainability events and sessions): 1 available
- Networking Celebration: 1 available
- Wrap Party: 1 available
- More to come as the schedule is finalized!

Session Sponsors (\$2,500)

- Choose one of 80+ sessions to sponsor
- Our team can suggest sessions that align with your values and audience!